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SYMBIOSIS
SCHOOL FOR ONLINE AND DIGITAL LEARNING
Centre for Distance and Online Education

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

NEWSLETTER

Sep- Dec 2024



Symbiosis International (Deemed University)

Symbiosis International (Deemed University) is a multi-disciplinary university offering its students and faculty a vibrant learning ecosystem designed around its multi-cultural and innovative ethos. Symbiosis was established in 1971 by Prof. Dr. S.B. Mujumdar, which was a 'home away from home' for International students. The Institution is based on the principles of Vedic thought of "World as One Family".

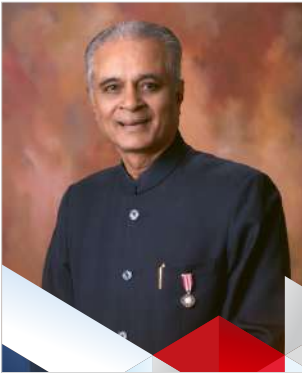
The university is awarded the Category-I status by UGC, and an 'A++' grade by NAAC. The university is also ranked 32nd in the Universities Category of NIRF 2023, and ranked tenth in the category of 'University & Deemed to be University (Private-Self-Financed)' in Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021. Globally the Times Higher Education (THE) World University Ranking 2022 has ranked Symbiosis International University amongst the top 800 – 1000 Universities in the World. The University is also ranked in the top 350 Universities in Asia by the QS Regional Rankings, and is the only Indian university to have received the Asia Pacific Quality Label.

In addition to rich on campus programmes in the conventional mode, the University also offers online Programmes entitled by UGC through its Centre for Distance and Online (CDOE), the Symbiosis School

About Symbiosis School for Online and Digital Learning (SSODL)

Symbiosis School for Online and Digital Learning (SSODL) is a constituent of the prestigious Symbiosis International (Deemed University) (SIU). SSODL offers online programmes (UG & PG degree) recognised by the UGC and AICTE. Programmes offered by SSODL are delivered in an online and digital mode imparting the same skills, knowledge and domain expertise of regular physical programmes offered under Symbiosis in terms of academic rigour, excellent faculty and a learner centric outcome based education, along with the flexibility of self paced learning. Our Business, Technology, Humanities, and extremely well received Health Care programmes, equip our students to become leaders with the moral depth and intellectual rigour.

Chancellor's Message



Prof. Dr. S. B. Mujumdar
Founder & President,
Symbiosis. Chancellor,
Symbiosis International
(Deemed University)

National Education Policy 2020 has recommended online and digital education. University Grants Commission (UGC) has selected prestigious universities in India to impart ODL programs and I am happy that Symbiosis International (Deemed University) is among these universities. SIU has created a separate School for imparting quality education through Online and Digital Learning mode to Indian & international students.

I welcome you to the ODL School with a view to acquiring quality education in different subjects and enhancing their employability, and entrepreneurship.

May God bless you!

Pro-Chancellor's Message



Dr. Vidya Yeravdekar

Principal Director, Symbiosis
Society

Pro Chancellor, Symbiosis
International (Deemed
University)

I am delighted to invite you to join the Online programmes of Symbiosis International University conducted by the Symbiosis School for Online and Digital Learning (SSODL).

Post pandemic, the importance of online education needs no justification.

The United Nations under the Sustainable Development Goals 4 (SDG 4) has mandated to eliminate discrimination in education and provide easy access to quality education. The Govt. of India has introduced the New Education Policy in 2020 which proposes revision and revamping of all aspects of the education structure and to create a system that is aligned with the aspirational goals of 21st century and the SDG4.

In order to fulfil the mandate of SDG 4 and the NEP and to improve access to quality education, SIU has introduced programmes in the online and digital learning mode.

Symbiosis International University has been accorded Category 1 status by UGC and has therefore been allowed to develop high quality online programmes for those who could not join the 'on campus' programmes and were interested in continuing to learn with Symbiosis. These online programmes are developed by the best faculty of SIU. Students who join the online programmes will also get some opportunities to be on our beautiful University campus and experience the campus life.

We will empower you with the requisite knowledge to help you apply this knowledge for the betterment of Society.

Provost's Message



Dr. Rajiv Yeravdekar

Provost, Faculty of Health Sciences, Symbiosis International (Deemed University)

We live in an extremely complex and dynamic world. The world is undergoing rapid changes in the knowledge landscape. Technology has become an integral part of our daily lives. With various dramatic scientific and technological advances in every field, there is a parallel rise in the demand for professionally qualified professionals in the field of management, economics, media and communication and health sciences, especially driven by the impact of technology in the design and delivery of academic programs.

At the Symbiosis School for Online and Digital Learning (SSODL), we offer programs in various domains of healthcare including healthcare management, clinical research, nutrition & dietetics, nursing and disciplines related to healthcare such as health communication, hospital architecture planning and design etc. In addition to these programs, the SSODL also offers undergraduate and postgraduate programs in economics, media, computer management in the online mode of delivery. The program content and delivery is through the experts in relevant disciplines. Our endeavour is on leveraging technology to create a wholesome environment of complete teaching and learning.

The School of Online and Digital Learning (SSODL) is equipped with a full-fledged call centre for addressing the issues faced by learners. The learning material which would facilitate the self-learning is available to the learners on the learning management platform. The learning management platform would also provide access to the recordings of the videos of the sessions. The school would be using technology for assessment thus creating a complete contactless process from enrolment to teaching learning to assessment.

Vice Chancellor's Message



Dr. Ramakrishnan Raman

Vice Chancellor, Symbiosis International (Deemed University)

Symbiosis International (Deemed University), Pune offers the kind of education needed for leadership in a rapidly changing world . While continuing to work towards improving our offerings, we look for newer ways to deliver and improve access to quality education - hence the School of Online and Digital learning has been institutionalised. Symbiosis School of Online and Digital Learning (SSODL), which is the Centre for Distance and Online Learning (CDOE) of the University, offers UGC entitled programs from the Faculties of Management, Computer Studies, Health Sciences, Media & Communication, Humanities & Social Sciences, duly entitled by UGC

In the present dynamic world there is an increasing use of technology. SSODL leverages technology to offer learner centric program delivery in synchronous and asynchronous mode in an engaging environment. All the programmes are designed incorporating the outcome based approach with the same academic rigour and quality as the conventional programmes of the University, along with providing flexible learning opportunities, leveraging technology. The pedagogy ensures that the learning is holistic, flexible and learner-centred. An extremely engaging mix of different learning methodologies such as live lectures, masterclasses by domain experts, projects and assignments not only help in accelerated learning but also help to catapult the career of learners.

I welcome you to join SSODL!

Director's Message



Dr. Parimala Veluvali

Director, SSODL

Access to good quality education is becoming increasingly important and is the key to empowerment. The Symbiosis School for Online and Digital Learning (SSODL) has been set up, essentially to provide quality education in the domains of Health care, Management, Computer Studies, Humanities and Social Sciences delivered in online and digital mode. Programmes of SSODL offered under these domains, provide professional education to the learners in a student centric manner.

At SSODL, learning is designed keeping in mind learner engagement. In addition to a rich content developed by subject experts, learners have access to live lectures delivered in a synchronous mode and can engage with professors through interactive discussion forums. Our Business, Computer studies, Humanities, and Healthcare programmes, equip our students to become leaders with moral depth and intellectual rigour, necessary to become influential leaders.

The Symbiosis School for Online and Digital Learning, Pune located in the lush green Lavale campus of the University, is the Centre for Distance and Online Learning (CDOE) under the Symbiosis International (Deemed University).

I invite all of you to join the learning community at SSODL, which offers the dual benefit of receiving top-quality online learning experience combined with the recognition of studying at a globally ranked University.

Welcome to SSODL, a community of lifelong learners!

PROGRAMMES OFFERED



UG Programmes

Bachelor of Business Administration (BBA)
Bachelor of Computer Application (BCA)
Bachelor of Science (Economic) Honours



PG Programmes

Master of Business Administration (MBA)
Master of Science (Data Science)
Master of Science (Computer Applications)
Master of Science (Economics)
Master of Arts (Mass Communication)



Diploma programmes

Diploma in Hospital and HealthCare Management (DHMM)
Diploma in Medico-Legal Systems (DMLS)
Diploma in Health Insurance Management (DHIM)
Diploma in Clinical Research (DCR)
Diploma in Quality Management of Hospital & Healthcare Organization (DQMHHO)
Diploma in Applied Nutrition and Dietetics (DAND) Diploma in Medical Tourism (DMT)
Diploma in Pharmacovigilance & Clinical Data Management (DPVCDM)
Diploma in Nursing Administration (DNA)
Diploma in Health Communication (DHC)



Certificate Programmes

Certificate in Medical Writing (CMW)
Certificate in Disaster Management for Hospital & Healthcare Organization (CDMHHO)
Certificate in Hospital Infection Control & Patient Safety (CHICPS)

About the News letter

Welcome to SSODL's Newsletter!

We are excited to bring you the SSODL newsletter, designed to keep you informed and connected with all that is happening within our institute. The purpose of this newsletter is to serve as a bridge between the institution and its community, offering a comprehensive snapshot of the key events, accomplishments, and initiatives that have taken place.

Each edition of the Newsletter will capture important milestones—from academic achievements and student success stories to institutional developments. Our aim is to ensure that no noteworthy event goes unnoticed, and that our community is consistently engaged with the progress of the institute. Whether it's alumni lecture series, impactful guest sessions, or vibrant cultural activities, you'll find it all here. We hope this newsletter becomes your go-to source for staying up-to-date on the dynamic growth and collective efforts shaping our institute's future.



01 - Guest sessions and webinars conducted: Enriching Guest Sessions and Webinars: Adding Depth to Learning at SSODL

At the Symbiosis School for Online and Digital Learning (SSODL), we believe that education extends beyond textbooks and virtual classrooms. Our curriculum is thoughtfully designed to integrate diverse learning experiences, and our guest sessions and webinars play a pivotal role in achieving this. We hosted a series of engaging guest lectures and webinars, inviting industry leaders, academic experts, and policymakers to share their knowledge and insights with our learners. These sessions covered a wide array of topics, each carefully curated to complement the curriculum and provide students with real-world perspectives. Each session provided an interactive platform where students could engage in meaningful dialogues, ask questions, and apply their learning to contemporary issues. These discussions not only enriched the academic curriculum but also empowered students with critical thinking and decision-making skills. Details of the guest sessions are given below:

Guest session on “Export of Services from India

- Key Aspects and Challenges”: On the 5th of October 2024, Dr. Abhay Sinha, Director General, Services Export Promotion Council took an impactful session on Export of Services from India - Key Aspects and Challenges. Dr. Sinha discussed India’s rapid rise as a global leader in service exports, particularly focusing on sectors like IT, healthcare, financial services, and education, innovative strategies India has adopted, including Brand India Pharma and partnerships with global markets. He concluded his session by providing projections for India’s service exports, indicating a promising outlook despite some regulatory hurdles. The session was an in-depth exploration of the opportunities and challenges faced by India’s service export sector. Dr. Sinha provided a comprehensive overview of the dynamic nature of international trade in services, with a focus on India’s positioning in global markets. Participants left with a clearer understanding of the potential for growth in various service sectors and the policies that could drive this growth forward.

Glimpses Of Event



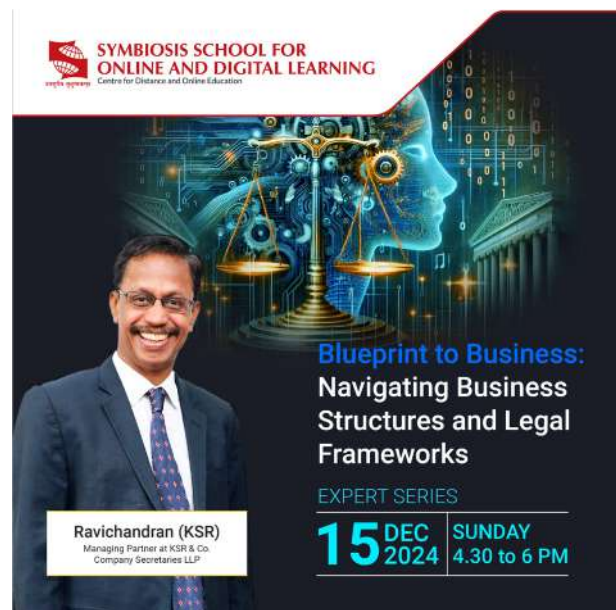
02 - Guest session on “Safeguarding Digital Rights: A Deep Dive into India's Data Privacy Laws:

On the 26th October 2024, a guest session was delivered by Mr. Karan M Dodeja, Senior Legal Advisor, LegaLogic Consulting. The session highlighted the importance of the Digital Personal Data Protection Act (DPDPA), which was passed by the Indian parliament in August 2023. The participants' queries in terms of real-world scenarios and challenges related to data breaches, privacy violations, and cross-border data transfers were answered. The guest lecture that unravelled the complexities of this critical legislation and its implications across industries.



03 - Session on “Blueprint to Business: Navigating Business Structures and Legal Frameworks

On the 15th of December, 2024, Dr K S Ravichandran, M Com LLB, FCS, PhD, Founder and Managing Partner of KSR & Co Company Secretaries LLP. Dr Ravichandran shared his knowledge and expertise on various facets of setting up a company, legalities of sole proprietorship, partnership and a LLP. Students participated by asking questions, which were duly taken up by the guest.



04 - Session on “Safe Spaces: Navigating the POSH act for a Respectful Workplace - Adv- Deepti Dole:

on the 21th December, 2024 Adv. Deepti Dole, Corporate Lawyer, Qualified Company Secretary undertook an awareness programme on POSH and the need to create a safe workplace. The session aimed at creating awareness about the POSH Act and its relevance to workplace safety. The session highlighted the explanation of what constitutes sexual harassment under the POSH Act. It helped in Increasing awareness of the roles of employees and the ICC in ensuring compliance.



SYMBIOSIS SCHOOL FOR ONLINE AND DIGITAL LEARNING
Centre for Distance and Online Education

Safe Spaces : Navigating the POSH act for a Respectful Workplace

EXPERT SERIES

21 DEC 2024 | **SATURDAY 11am to 1PM**

Adv. Deepti Dole
Corporate Lawyer



Career building workshops

At the Symbiosis School for Online and Digital Learning (SSODL), fostering employability is a core component of our educational philosophy. To bridge the gap between academic knowledge and professional skills, SSODL regularly organizes career-building workshops tailored to meet the evolving demands of the job market. These workshops are designed with the intent to:

- **Enhance Professional Skills:** Focused sessions on resume building, interview preparation, communication skills, and personal branding equip students with the tools needed to present themselves confidently to employers.
- **Provide Industry Insights:** Expert speakers from diverse fields offer valuable perspectives on industry trends, skill requirements, and growth opportunities, helping students stay ahead of the curve.
- **Build Practical Competencies:** Hands-on workshops on technical and domain-specific skills ensure that students gain actionable knowledge they can immediately apply in their careers.
- **Foster Networking Opportunities:** Interaction with industry professionals and peers creates a platform for students to build connections that can open doors to future opportunities.

Our commitment to employability goes beyond just workshops; we ensure that students receive ongoing mentorship and resources to help them align their aspirations with career goals. Through these initiatives, SSODL empowers learners to confidently navigate the professional world and thrive in their chosen careers. At SSODL, career-building workshops are not just events; they are milestones in our students' journey toward personal and professional growth.

On the 29th of November, 24 we undertook a session on “Mastering GD&PI: HR’s Key to Identifying Top Talent” by Pallavi Murdeshwar. The event was moderated by Dr Vibha Chaturvedi, Assistant professor, SSODL. The session was a part of a 3 lecture series planned for final semester batches to hone their professional skillset. Here the participants were oriented on the importance of GD and PI in the selection process of an organisation.



From Knowledge to Impact- Research Project as the Key

At the Symbiosis School for Online and Digital Learning (SSODL), research projects are a cornerstone of our academic curriculum, reflecting our commitment to fostering critical thinking, problem-solving, and real-world application of knowledge. These projects are meticulously designed to align with program objectives, ensuring students not only gain theoretical insights but also develop practical skills relevant to their fields of study.

A Project orientation was organized on the 1st December, 24 where Dr. Ramakrishnan Raman, Honourable Vice Chancellor, Symbiosis International (Deemed)University addressed the July 23 MBA students on the Projects. The session aimed to guide students through the framework, objectives, and expectations for their

Semester III projects, ensuring alignment with academic and industry standards. The session covered various domains and themes relevant to the students' specializations, including Finance, Marketing, Human Resources, Business Analytics, International Business, Operations, and Healthcare Management. Dr. Parimala Veluvali, Director SSODL, moderated the session. The feedback from participants has been overwhelmingly positive, with many emphasizing how these sessions broadened their horizons and enhanced their understanding of real-world challenges. As we continue to innovate in our teaching methodologies, SSODL remains committed to bringing the best minds to our virtual campus, ensuring that our learners are well-prepared to excel in their chosen fields.



SYMBIOSIS SCHOOL FOR ONLINE AND DIGITAL LEARNING
Center for Excellence and Online Education

From Knowledge to Impact
RESEARCH PROJECT AS THE KEY

KNOWLEDGE
ASSESSMENT
DEFINITION
DECISION
IMPACT
STRATEGY
PROCESS
FINANCE
SOLUTION
INNOVATION
FINANCE
COST

Dr. Ramakrishnan Raman
Honourable Vice Chancellor
Symbiosis International (Deemed University)

INSIGHTFUL WEBINAR
01 DEC 2024 SUNDAY 11 AM

Alumni Engagement Lecture Series

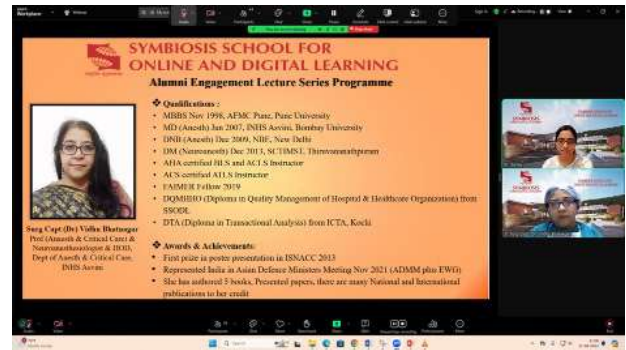
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It is critical to an institution's success to build an engaging and supportive network with its alumni. The most visible involvement of the alumni is by contributing to the activities of the university, mentoring students, leveraging their contacts to support university administration, faculty and students in their various endeavours, etc.

Hence, keeping this in mind SSODL planned a series of Alumni Engagement Lecture Series where some of our distinguished alumni were invited to deliver insightful sessions. Details are below:

Surg Capt. (Dr) Vidhu Bhatnagar, Prof INHS Asvini (Anaesthesia & Critical Care) & Neuro Anaesthesiologist & HOD, Dept. of Anaesthesia & Critical Care, who is an alumnus of "Quality Management for Hospital & Healthcare Organization programme of SSODL for academic year 2022- 23 delivered an engaging session on the theme "Simulation as an aid to teach non-technical skills to Healthcare personnel" on 27th Sep, 2024. The event was moderated by Dr. Sanika Deshmukh.

Surg Capt. (Dr) Vidhu Bhatnagar in his insightful session explained how Simulation Based Education (SBE) allows healthcare providers to practice critical skills in a controlled environment without putting patients at risk. Her widespread experience and knowledge in this field, made the session engaging. The use of effective visuals by the presenter made the lecture impactful with effective and enhanced the learning outcome.



02. Dr. Inderjit Singh, Consultant Foot & Ankle Surgeon, Guru Nanak Hospital, Palwal (Batch 2022-23) delivered a session on the theme "Bharatiya Nyaya Sanhita 2023 and Medical Profession" on the 20th October, 24. The session saw a good participation from the learners.



03

On the 29th November, 24, we were delighted to host yet another alumni Maj SMA Nahri, BE, ME, LLB, PGDMLS, GDC Head at HCL Nagpur and the alumnus of Medico Legal Systems programme of SSODL of batch 2022-23. Maj SMA Nahri shared his extensive experience in the field of lean thinking, quality, Project Portfolio management and Supply Chain Management. The session incorporated Quality Management System ISO 9001 and other quality tools and techniques for hospitals. Case studies from hospitals were discussed by the speaker which made the session more impactful. It was an engaging followed by Q and A session and vote of thanks.



A presentation slide with an orange background. At the top, it reads "SYMBIOSIS SCHOOL FOR ONLINE AND DIGITAL LEARNING" and "Alumni Engagement Lecture Series Programme". On the left is a portrait of Maj SMA Nahri. To the right of the portrait, under the heading "Qualifications:", there is a bulleted list: "Graduate with Bachelor of Engineering Degree in Computer Science", "Post Graduate Course on Electronics and mechanical from Military College of Electronics and Mechanical Engineering.", and "Diploma in Medico Legal Systems (DMLS) from SSODL". Below this, under the heading "Experience:", there is a bulleted list: "Indian Army as Major in Corps of Electronics and Mechanical Engineers" and "Johnson and Johnson Medical India, Videocon Industries Limited".

1. Administrative Audit for the Assessment Year July 2023-June 2024

Symbiosis International (Deemed University) has been continuously fine-tuning its administrative processes to ensure speedy and efficient implementation of the Standard Operating Procedures of the University and the decisions taken by the University Authorities. The Administration has to ensure adherence to Rules/ Regulations/ Statutory provisions of the regulatory authorities/ statutory councils and of the University. Carrying out administrative audit will help the Constituent Institutes/ Departments/ Sections to assess their strengths and weaknesses so that they can improve upon them.



On the 14th October 2024, the Administrative Audit for the Assessment Year July 2023-June 2024. Shri Ram Pawar, Shri V.S. Pol and Rina Chakraborty, Assistant Registrar, SIU. The audit began with the presentation of Director, SSODL to orient the panel with the activities conducted for the assessment year including compliance of the observations of the Audit of June 2023-July 24. The committee scrutinized the filled in proforma, verified the data, documents and records and interacted with the Director, sectional heads and the concerned staff. Committee members prepared a feedback report. After the audit they visited the SSODL Campus.



2. Dussehra Celebration at SSODL

An essential ritual that is observed on the occasion of Vijaya dashmi is Ayuda Pooja -a worship of tools, instruments and equipment of one's profession/ work. This tradition teaches us to approach every tool & task with deep respect and reverence. Team SSODL celebrated Dussehra.



3. Diwali Celebration

Deepawali is a festival of lights and colours. The campus reflected beautiful and vibrant colours through artistic rangolis and colourful attire of the staff. SSODL staff enjoyed their lunch out with the Director a day before Diwali break. Diwali Gifts and vouchers were distributed to mark the event.



Student Achievements

Our student of batch Jan 23 MBA, Anjan A, Vice President at Northern Trust | HR Talent Management and Development | Management and Leadership Facilitator has been recognized by HR SUCCESS TALK as one of Bengaluru's Top 100 HR leaders. This recognition reflects Anjan's contributions and dedication to the HR field throughout their career. It highlights the impact Anjan has made in supporting organizational growth and people development through thoughtful HR practices.



Alumni Achievement

We are proud to announce that our alumnus Dr. Kavin Shroff from batch of 2022 of DHHM was recently invited by Government of Japan with regard to his ongoing research project at the hospital where he is working. The program name is Sakura Science exchange program in which Japanese Government invite and sponsor young talented researchers from different countries to Japan to experience Japanese science and technology



Newly recruited staff at SSODL:



01 Mr. Prasannaraje Dusane has joined SSODL as a System Administrator

Mr Prasannaraje Dusane is an experienced IT Manager with over 4 years of expertise in optimizing IT operations, leading high-performing teams, and driving strategic technology initiatives. Proven track record in project management, systems integration, and enhancing organizational efficiency through innovative solutions. Skilled in Office 365 and Microsoft Azure administration, implementing robust security measures to maintain high compliance scores, and managing cloud and on premise resources.



2. Dr. Vikas Pathe has joined SSODL as an Assistant Professor

Dr. Vikas Pathe joined us as an Assistant Professor at Symbiosis School for Online and Digital Learning, Symbiosis International University, Pune. He has previously held positions at MIT World Peace University, Pune, and Maharaja Sayajirao University of Baroda, Gujarat.

He holds an M.Phil. and Ph.D. from the Central University of Gujarat, Gandhinagar. His research interests include Communication Theory, Development and Communication, Sociology of Media, Hindi Cinema, and Media and Politics. His work has been presented at national and international conferences and published in renowned journals such as Economic and Political Weekly, National Identities, European Journal of Communication, New Media and Society, and Mainstream Weekly. Additionally, he serves as the Review Editor for the National Identities research journal, published by Taylor & Francis.

Birthday Celebrations

We make the special days more special for our employees by being a part of their birthday. All employees gather, as a norm, for a symbolic cake-cutting ceremony followed by a special lunch arranged on premises by the employees.

